

Free Ranger LLC acquires Jay, Oklahoma Facility from Simmons Custom Processing, Inc.

Date: April 6, 2015

Decatur, AR – Free Ranger LLC is pleased to announce the acquisition of the Jay, Oklahoma plant from Simmons Custom Processing, Inc. (“Simmons”)

The transaction will allow Free Ranger to process the Crystal Lake Farms brand and other regional brands that have a need for third party processing. With a regional processing facility in place; Crystal Lake Farms will have the platform to support future growth while continuing to focus on humanely raising pastured poultry.

“We are excited about adding the production capabilities of Jay, Oklahoma. Its geographic location will help us build a local grower and production network which is needed to support our future growth,” Blake Evans, Managing Member of Free Ranger and President of Crystal Lake Farms. “The local communities of Jay, Grove, and the Cherokee Nation have been very helpful and supportive as we attract and build a dedicated team to manage and operate the facility.”

“The Cherokee Nation is always interested in being a part of partnerships that bring jobs to the area,” Bill John Baker, Principal Chief of the Cherokee Nation. “It is not necessary for the tribe to own a business in order to be of invaluable assistance. We can help bring in companies that create good, quality jobs in our communities to grow the economy.”

The Jay, Oklahoma facility will help us deliver on our vision to humanely raise and harvest pasture raised poultry on a scale to meet growing consumer demand. We will carry our innovative approach and build a platform bring pasture raised poultry from farm to fork. We will work closely with our partners from various non-government organizations such as ASPCA, Compassion in World Farming, and the Global Animal Partnership to continue to innovate in furtherance of higher welfare chicken production.

Crystal Lake Farms’ higher welfare practices have been acknowledged by groups like the ASPCA. After a visit in 2014, the ASPCA said, “During our recent visit, we were pleased to see that the chickens at Crystal Lake Farms benefit from more balanced growth, natural light, fresh air, room to move, and an enriched environment with outdoor access. We commend Crystal Lake Farms for their efforts.”

About Free Ranger Poultry Processing and Crystal Lake Farms - “Free Ranger” Poultry Processing is owned by Blake Evans. It was Blake’s vision to create a “Better Bird” or the Crystal Lake Free Ranger, which is a unique pasture raised chicken breed grown by Crystal Lake Farms. Crystal Lake Farms produces all natural pasture raised chicken products that are certified by the Global Animal Partnership (www.globalanimalpartnership.org) and verified by the non-GMO project (nongmoproject.org).

Neither party disclosed purchase terms or other details of the transaction.

For more information, please contact www.cystallakefarms.com

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